

**NGOBOX Display Advertisement, Announcement and Promotion Plans**



**Top Banner Ad (976\*90)**  
 Kurland International Conference 2015 - Call for Paper  
 Poverty Eradication, Women Empowerment and  
 Local self-governments

**Featured**

**Featured Ad Box (313\*260)**  
 International Workshop on  
 Resource Mobilisation Asia 2015  
 24th-27th Aug. 2015  
 New Delhi

**Featured Ad Banner 310\*125**  
 Programme in  
 Saharanpur, UP

**Featured Ad Banner 310\*125**  
 Skill Fest @Baroda  
 2015

**News**

MHA wants NGOs to update their FCRA information by 13th Aug. 2015

**FCRA**  
 made simple

**Premium Ad Box (327\*260)**  
 India CSR Summit 2015  
 Conference | Mini-Expo | Report Launch | Awards  
 07-08 October 2015, Bangalore

**Grants View All**

- UNWOMEN Call For Proposals For NGOs In Action Research
- MTV Staying Alive Is Offering Funding Of Up To US\$12,000 For Youth-Led Projects
- Request For Proposal 2015 Robert Carr Civil Society Networks Fund

**Featured Opportunities**

**Jobs** | Freelance | Internship

Science Communicators (Science Express-Climate Ch)  
 Vikram A Sarabhai Community Science Center  
 Ahmedabad,

**Online Store View All**

CSR Budget Of Big 500 Companies In FY 2015-16  
 Author : Research Desk, NGOBOX

81 Corporate (CSR) Foundations In India  
 Author : NGOBOX

**Tenders And EOIs View All**

- EOI For Implementation Of India BPO Promotion Scheme (IBPS) By Department Of Ele
- RFP For Impact Assessment Of Solid Waste Management Programme In Saharanpur, UP
- EOI For Sociological Study Of Causes Of Rape And Psycho Analysis Of The Accused

**Private Sector Development Specialist**  
 The World Bank  
 New Delhi\*,

**Analyst**  
 The World Bank  
 New Delhi\*,

**Senior Health Specialist**

## Top Banner Ad (976\*90 Pixels) Visible across the website

Duration	Tariff (INR)*
3 Days	5000
7 Days	9000
15 Days	16000
30 Days	30000

## Featured Ad Box (313\*260)

Duration	Tariff (INR)*
7 Days	6000
15 Days	11000
30 Days	20000

## Featured Ad Banner (310\*125)

Duration	Tariff (INR)*
7 Days	4000
15 Days	7000
30 Days	12000

## Premium Ad Box (327\*260)\*

Duration	Tariff (INR)*
7 Days	5000
15 Days	9000
30 Days	17000

## Emailer Service

Customized emailer to the target audience group;

- Professionals (Development Professionals)
- Students
- Organizations (NGOs, Social Enterprises, CSR Foundations)

Database	Single Emailer Tariff (INR)*	Two Emailers Tariff (INR)*
10000	3000	4500
15000	4000	6000
25000	5000	9000

## Announcement Plan

Plan	Description	INR (Includes service tax)
Plan-One	Single Featured announcement	INR 1375
Plan -A	7 Featured announcement in a year	INR 5700
Plan B	Unlimited Featured Announcement in a year	INR 13700

## Partnership Plan

	Knowledge Partner	Strategic Partner
	INR 17500/Year*	INR 25000/Year*
Unlimited Featured announcement	Yes	Yes
Ad Box on home page (as available)	20 Days/Year	30 Days/Year
Emailer	1 Emailer to NGOBOX Database (max 30000 data)	2 Emailers in a year (Max 30000 data/each emailer)
NGOBOX Event Invite	50% Discount on standard tariff	1 free invite for each event
Payment Collection for your events	Yes (gateway fee applicable)	Yes (gateway fee applicable)
Social media promotion	For your events, news, updates, services	For your events, news, updates, services

### Terms & Conditions

1. Design needs to be provided by the client
2. Please confirm availability of ad space before sending design
3. Payment needs to be made at the time of booking
4. Emailer content once approved can't be changed for an emailer. Emailer content limit max. 800 words, 2 images)
5. All ad plans come with probono social media promotion on our social media platforms.
6. Once an advertisement is booked, 100% of the ad plan amount is applicable for the cancellation.

For customized plan or more information, contact

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