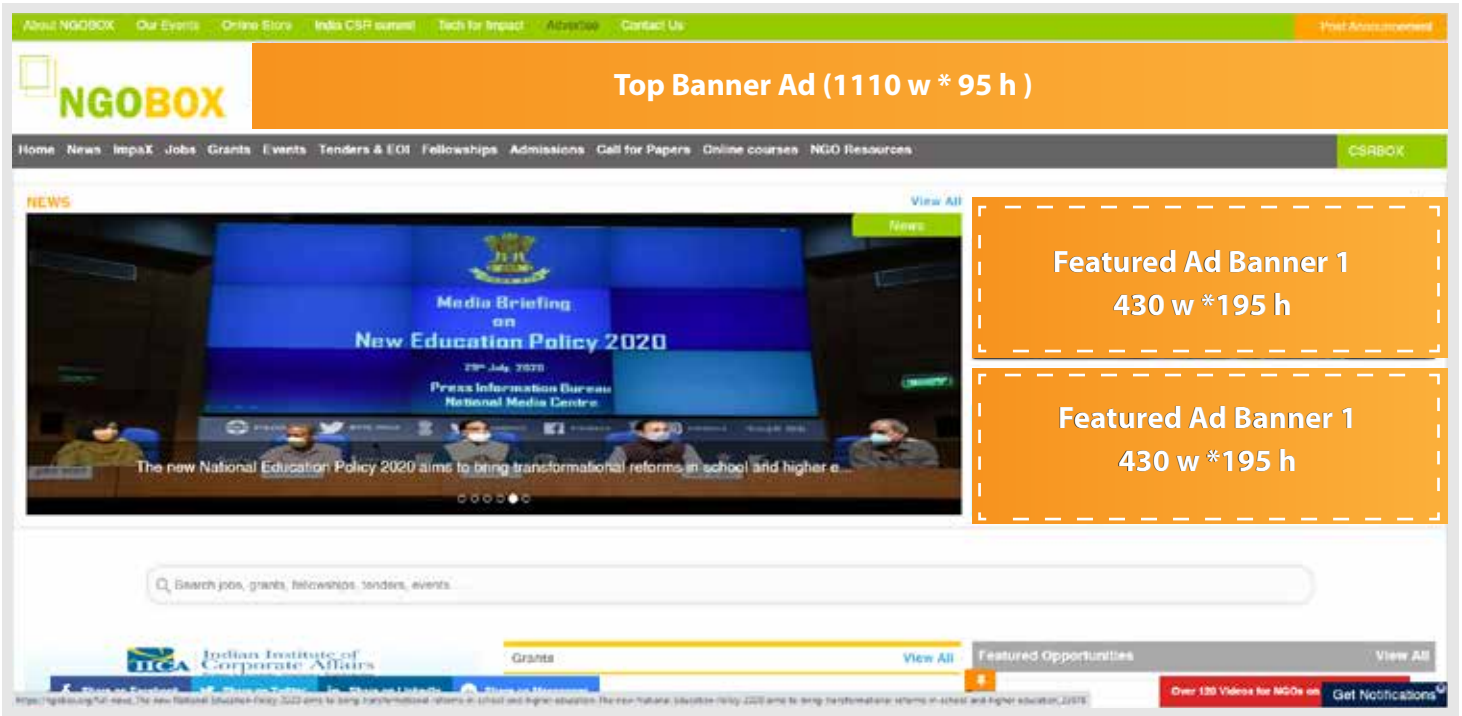


Call +91--9560352170/ + 91-8758428035, Email: shilpi@csrbox.org / jyoti@csrbox.org

Valid till 31st March 2023

NGOBOX Display Advertisement, Announcement and Promotion Plans



Top Banner Ad (1110 w * 95 h)

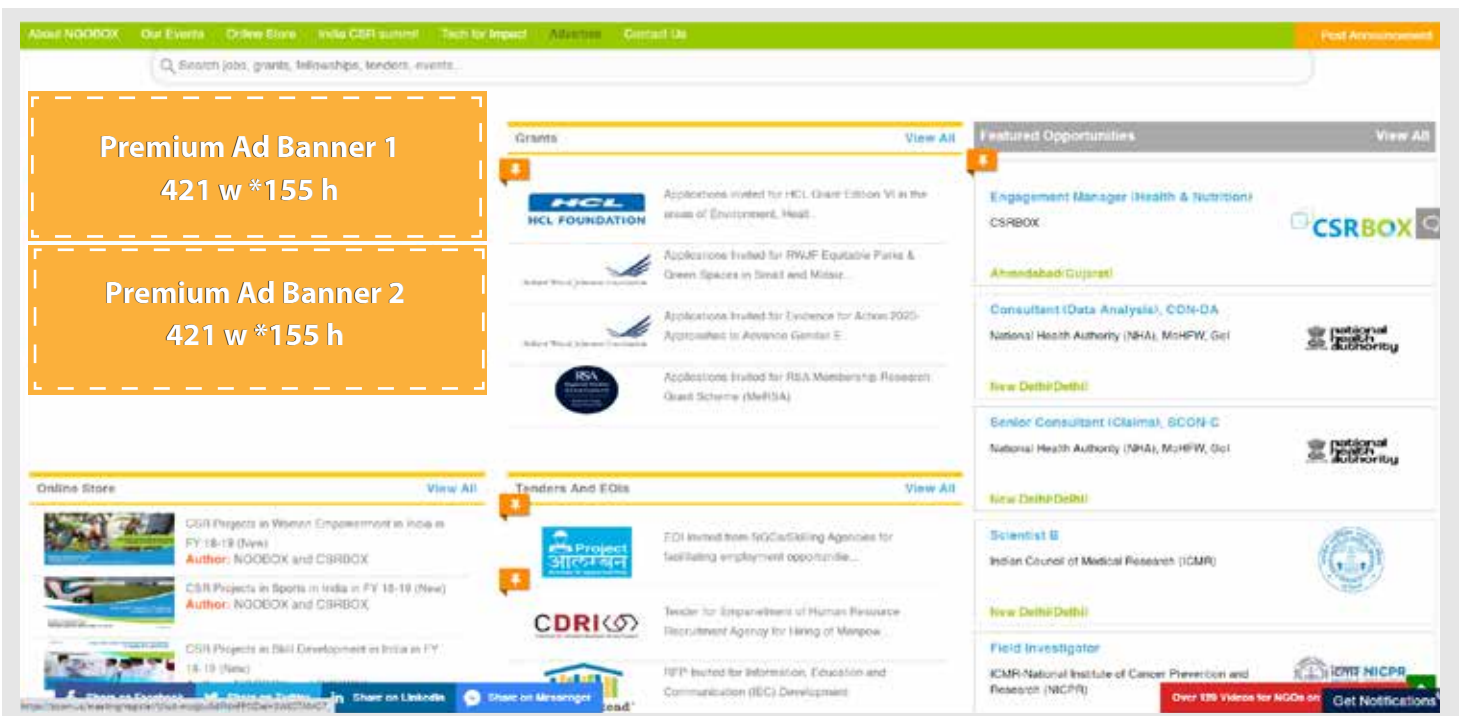
Featured Ad Banner 1 (430 w * 195 h)

Featured Ad Banner 1 (430 w * 195 h)

Search job, grants, fellowships, tenders, events.

Grants [View All](#) Featured Opportunities [View All](#)

Over 130 Videos for NGOs on [Get Notifications](#)



Premium Ad Banner 1 (421 w * 155 h)

Premium Ad Banner 2 (421 w * 155 h)

Search job, grants, fellowships, tenders, events.

Grants [View All](#)

- NCL FOUNDATION** Applications invited for NCL Grant Edition VI in the areas of Environment, Health...
- Applications Invited for RWAF Equitable Parks & Green Spaces in Small and Midsize...
- Applications Invited for Evidence for Action 2020 Approach in Avenue Gender E...
- Applications Invited for RSA Membership Research Grant Scheme (MeRGA)

Featured Opportunities [View All](#)

- Engagement Manager (Health & Nutrition)** CSRBOX [Ahmedabad/Gujrat](#)
- Consultant (Data Analysis), CDN-DA** National Health Authority (NHA), MoHFW, Govt [New Delhi/Delhi](#)
- Senior Consultant (Claims), SCOP-C** National Health Authority (NHA), MoHFW, Govt [New Delhi/Delhi](#)
- Scientist B** Indian Council of Medical Research (ICMR) [New Delhi/Delhi](#)
- Field Investigator** ICMR-National Institute of Cancer Prevention and Research (NICPR) [New Delhi/Delhi](#)

Online Store [View All](#)

- CSR Projects in Women Empowerment in India in FY 18-19 (New) **Author: NGOBOX and CSRBOX**
- CSR Projects in Sports in India in FY 18-19 (New) **Author: NGOBOX and CSRBOX**
- CSR Projects in Skill Development in India in FY 18-19 (New)

Tenders And EoIs [View All](#)

- EDI Invited from ITC/Cooking Agencies for facilitating employment opportuni...
- Tender for Establishment of Human Resource Recruitment Agency for Hiring of Manpower...
- RFP Invited for Information, Education and Communication (IEC) Development

Over 130 Videos for NGOs on [Get Notifications](#)

Top Banner Ad (1110 w * 95 h)

Duration	Tariff (INR)*
7 Days	19,810
15 Days	35,380
30 Days	67,924

Featured Ad Box (430*195 Pixels-W*H)

Duration	Tariff (INR)*
7 Days	14,150
15 Days	22,990
30 Days	42,452

Premium Ad Banner (421*155 Pixels W*H)

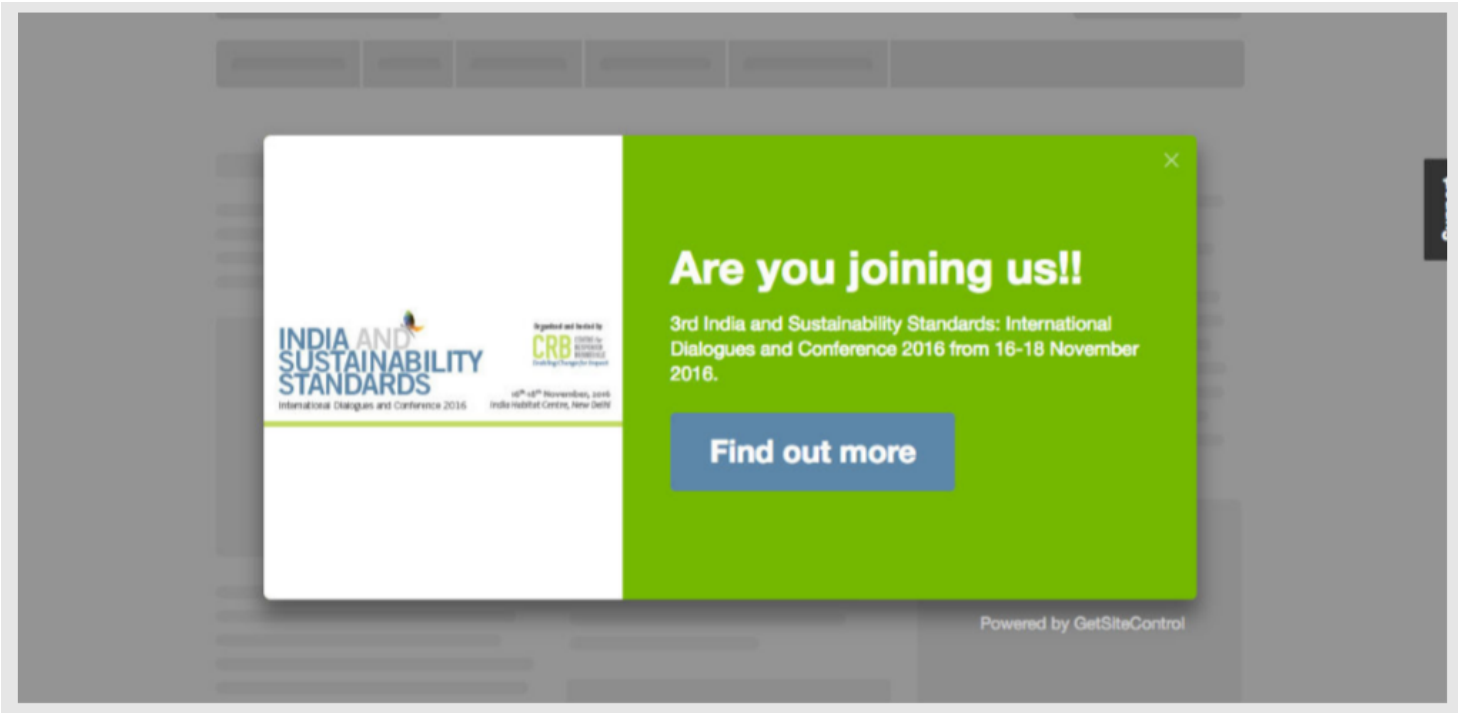
Duration	Tariff (INR)*
7 Days	12,032
15 Days	19,469
30 Days	37,150

Ad box on Description pages (245*200 W*H) (Visible on all description pages)

Duration	Tariff (INR)*
7 Days	8,860
15 Days	15,922
30 Days	29,372

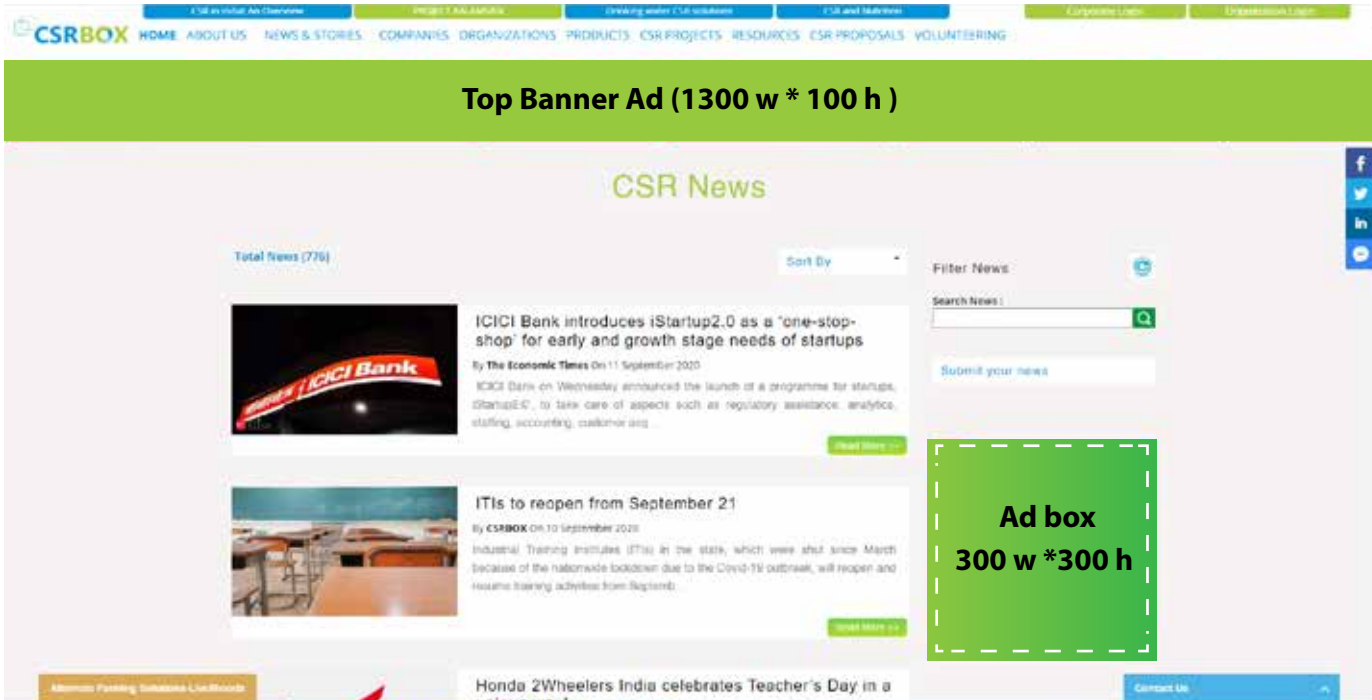
Premium Website Content Pop Up

A pop up box with image and text appears on the main website (all pages), after 5-6 seconds to website visitors. The box appears once to every user until he click on weblink or close mark on the box.



Duration	Tariff (INR)*	Estimated views
1 Day	4,949	9,000-12,000
7 Days	25,466	72,000-90,000
15 Days	42,452	1.5-2.5 Lakh

CSRBOX Ad banner (visible across the website)



Top Ad Banner on Description pages of CSRBOX(1300*100 W*H) (Visible on all description pages)

Duration	Tariff (INR)*
7 Days	12,733
15 Days	21,300
30 Days	35,561

Ad box on Description pages of CSRBOX(300*300 W*H) (Visible on all description pages)

Duration	Tariff (INR)*
7 Days	9,620
15 Days	17,300
30 Days	30,763

Mailer Service

Customized emailer to the target audience group :

- Professionals (Development Professionals)
- Students
- Organizations (NGOs, Social Enterprises, CSR Foundations)* subject to approval

Database	Single Emailer Tariff (INR)*	Two Emailers Tariff (INR)*
25,000	18,458	30,270
50,000	27,317	45,036
1,00,000	43,560	74,568

To see sample emailers, please click [Sample 1](#), [Sample 2](#), [Sample 3](#)

For more information please write to us at shilpi@csrbox.org or call us at [9560352170/ 8758428035](tel:9560352170)

Jobs and Fellowships Announcement Plan (Featured)

Plan	Description	INR (Excluding Taxes)
Plan-One	Single Featured announcement	INR 2350
Plan-A	7 Featured announcement in a year	INR 12,840
Plan-B	Unlimited Featured Announcement in a year	INR 35,310

Jobs and Fellowships Announcement Plan (Highlighted)

Plan	Description	INR (Excluding Taxes)
Plan-One	Single Featured announcement	INR 7550 (15 Days Validity)

The screenshot shows a job search interface. On the left, there is a 'Filter Jobs' section with 'Total Jobs (442)' and a 'Post Added' section with 'Date From' and 'Date To' input fields. A 'Reset Search' button is also visible. The main job listing is for a 'Premium Job' titled 'Sr. Associate-Livelihoods' at 'CSRBOX' in 'Ahmedabad (Gujarat)'. The deadline is '30 Sep, 2020'. The CSRBOX logo is in the top right corner, and a 'Share' button is in the bottom right corner.

Tenders/RFPs, Grants, Events, Admissions, Online Courses Announcement Plan

Plan	Description	INR (Excluding Taxes)
Plan-One	Single Featured announcement	INR 3200
Plan-A	7 Featured announcement in a year	INR 17,260
Plan-B	Unlimited Featured Announcement in a year	INR 38,520

Highlighted Tenders/RFPs, Grants, Events, Admissions, Online Courses Announcement Plan

Plan	Description	INR (Excluding Taxes)
Plan-One	Single Featured announcement	INR 14,766



Social Media Promotions

Plan	Description	INR (Excluding Taxes)
Single Post	Facebook Page+Linkedin+Twitter	INR 2, 950
3-Posts	Facebook Page+Linkedin+Twitter	INR 7, 383
7- Posts	Facebook Page+Linkedin+Twitter	INR 11, 075

We have over 1.7L plus followers across Facebook, LinkedIn & Twitter

Social Media Samples

- To see Social media sample, please click [Sample 1](#), [Sample 2](#), [Sample 3](#)

Terms & Conditions

- Design needs to be provided by the client
- Please confirm availability of ad space before sending design
- Payment needs to be made at the time of booking
- Emailer content once approved can't be changed for an emailer
- Emailer content limit max. 800 words, 2 images)
- All ad plans come with probono social media promotion on our social media platforms.
- Once an advertisement is booked, 100% of the ad plan amount is applicable for the cancellation.

(*All the above mentioned cost is excluding 18% GST)

For customized plan or more information, contact

Shilpi Jain/ Jyoti P

 +91-9560352170/ + 91-8758428035  shilpi@csrbox.org/jyoti@csrbox.org



NGOBOX, CSRBOX Impact Centre

806-808, Shivalik Satyamev, Bopal Rd, Bopal,
Ahmedabad, Gujarat 380058

www.csrbox.org